

Altech Privacy Policy

General

This privacy policy covers altechcorp.com and all of its subdomains. You can access our website home page and browse our site without disclosing your personal data. However, while visiting the AltechCorp.com, we may ask you to register and/or provide information that personally identifies you ("Personal Information") for the purpose of interacting with our site, including, for example, when you ask for information, enter a contest, order subscriptions, or download material. This policy describes how Altech Corporation will use your Personal Information if you choose to share your Personal Information with Altech Corporation. Altech Corporation uses your Personal Information to help you quickly find goods, services or information on the site and to continue to communicate with you regarding goods or services you may be interested in. We provide your Personal Information to our email service provider, with whom we have a written confidentiality agreement to protect such information.. If you choose not to have your Personal Information used as a basis for further contact with you by Altech Corporation, you may "opt out". If you choose not to give us your Personal Information, you can still use most of this site. You merely will not be able to access areas that require registration.

Children's Privacy

Altech Corporation does not knowingly collect, use or disclose personal data from children and does not provide services designed to allow children to make their personal information available online. Nor does Altech Corporation take specific steps to protect the privacy of children who disclose their personal data to it. If you are under the age of 16, you should not disclose your personal data to Altech Corporation.

What personal information do altechcorp.com and its subdomains collect from me?

We collect information through our website in several ways. Some personal information is gathered when you register. During registration, our site asks you for a user name, password, your name, telephone number, fax number, email address, company name, and address. In order to register, you must provide all of this information. Once you register you are no longer anonymous to altechcorp.com or its subdomains and are able to take full advantage of the site.

In addition, we keep copies of information you submit when you send email feedback to the site, ask a technical question, or report a problem. If you contact us in writing through our site we may keep a record of that correspondence. We also occasionally ask users to complete surveys that we use for research purposes.

We do not intend to collect any sensitive personal information on our website and therefore you should not include any sensitive personal information (e.g. data relating to your health, finances, sexual orientation, religion, racial or ethnic origin, political opinions) on your profile or otherwise on our website.

altechcorp.com does not use cookies.

How do altechcorp.com and its subdomains use my information?

Our primary goal in collecting personal information is to provide you with customized and relevant information when you visit the site. We also research our users' demographics, interests, and behavior based on the information provided to us through registration, during a promotion, from our server log files or from surveys. We do this to better understand and serve our users. This research is compiled and analyzed on an aggregated basis. We also use your information for the purposes of order fulfillment and occasional direct marketing activities. For more information about how we use this information, and with whom it may be shared, see below.

Who is collecting information?

When you are on our website and are asked for personal information, you are providing that information to Altech Corporation or its parent company, Electrocomponents plc, alone, unless it is specifically stated otherwise. Please be aware that our site has links to other sites which may collect personally identifiable information about you. The information practices of those websites linked to altechcorp.com, other than any altechcorp.com subdomains, are not covered by this privacy policy. If you access any third party sites from our website, you do so entirely at your own risk.

With whom does altechcorp.com and its subdomains share my information?

Information collected about you via our website will be used only within Altech Corporation or its parent company, Electrocomponents plc, except as described herein. Altech Corporation never sells, rents, or gives away information that personally identifies customers to third parties except in the case where one or more of our businesses may be outsourced and the provision of such information is an essential part of the service requirement. For example, Altech Corporation may utilize the services of a software services provider to send targeted marketing materials to you and other Altech Corporation customers. Under such circumstances, the security and confidentiality of personal information would form part of the legal agreement between us and the supplier. From time to time, we may release aggregated marketing statistics to business partners, or may use these in press releases, advertising, or published reports. We would only personally identify you or any other customer in such press releases, advertising, or reports with prior consent. Altech Corporation may also disclose user information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) Altech Corporation rights or property, other altechcorp.com users, or anyone else that could be harmed by such activities. In addition, Altech Corporation may disclose user information when we believe in good faith that the law requires it.

Allied collects personal information from our end users for the purpose of fraud detection and prevention, and will share the personal information with a third-party service provider for such purpose.

What are my choices regarding collection, use, and distribution of my information?

We may, from time to time, send you email regarding our products and services that we believe may be of interest to you. Only altechcorp.com or its subdomains (or agents working on behalf of altechcorp.com and its subdomains under confidentiality agreements) will send you these direct mailings. If you do not want to receive email messages from us, you can easily edit your subscription preferences or opt out of our emails using our Email Preference Center or the “Unsubscribe” link in the footer of our marketing emails. If you do not wish to receive other forms of direct mail promotions from us, then please contact Altech Corporation by calling 1-866-433-5722.

What is altechcorp.com and its subdomains’ policy on allowing me to update, correct, or delete my personally identifiable information?

You may edit your online account information at any time by clicking on the “My Account” link located in the top right corner of every page on the Altech Corporation site. We allow you to challenge the data that we hold about you and, where appropriate, you may have the data erased, rectified, amended, or completed by editing your account as described or by calling 1-866-433-5722.

How do altechcorp.com and its subdomains protect account, financial, or credit card information?

The transmission of information via the internet is not always completely secure. We cannot guarantee the security of your personal information transmitted to our site; and any transmission is at your own risk. Once we have received your personal information, we do employ security features to try to prevent unauthorized access.

Whenever sensitive information is sent to or from our website, we receive that information from your browser, or present it to you, via a VeriSign certified secure-server using industry-standard SSL (secure socket layer) encryption. We also encrypt and never store customer credit card information.

What security precautions are in place to protect the loss, misuse, or alteration of my information?

Your website Account Information and online Registry Profile are password-protected so that you and only you have access to this personal information. Altech Corporation has implemented security policies, rules and technical measures to protect the personal data that we have under our control from unauthorized access, improper use or disclosure, unauthorized modification, unlawful destruction or accidental loss. All our employees and data processors, who have access to, and are associated with the processing of personal data, are obliged to respect the confidentiality of our visitors' personal data. We ensure that your personal data will not be disclosed to State institutions and authorities except if required by law, regulation or by a court of competent jurisdiction or a duly authorized administrative or legislative authority. We recommend that you do not divulge your password to anyone. You are responsible for maintaining the confidentiality of your password. We will never ask you for your password in an unsolicited phone call or in an unsolicited email. Altech Corporation will not "transfer" accounts among customers. Also remember to close your browser window when you have finished your work. This is to ensure that others cannot access your personal or business information if you share a computer with someone else or are using a computer in a public place.

Notice to European Union Customers

If you purchase Products from Allied, your data will be transferred to the United States of America. Any data transferred will be only such data as is necessary for the performance of the contract between you and Allied.

Site Technologies

Altech Corporation does not provide the technologies used to build its site, and therefore neither recommends nor endorses the same. Any information regarding identified technologies, their capabilities, limitations, applications, etc., should be sought directly from their manufacturers. Altech Corporation hereby disclaims any rights to trademarks, service marks, trade names, logos, copyrights, patents, domain names or other intellectual property interests of third parties.

Policy Changes

Altech Corporation reserves the right to change this Privacy Policy at any time. Accordingly, we encourage site users to review this Privacy Policy periodically. We reserve the right to send a notice via email to the email account we have on file of any material change to this Privacy Policy. We will post any revisions to this Privacy Policy on our website and will provide a paper copy to you upon your request. Please review the Privacy Policy on our website or email us at websupport@altechcorp.com to request a copy. The most current version of this Privacy Policy will be posted at www.altechcorp.com. If a user continues to use the site after we change this Privacy Policy, then user accepts all such changes.

Disputes Regarding use of personally Identifiable Information

Any claim, dispute or controversy (whether in contract, tort or otherwise, whether statutory, common law or equitable and whether pre-existing, present or future) against Altech Corporation, its agents, employees, affiliates, successors and assigns, relating to this Privacy Policy will be resolved by binding arbitration administered by the American Arbitration Association under its Commercial Arbitration Rules. Any arbitration will be conducted before a single neutral arbitrator and will be limited solely to the dispute between you and Altech Corporation. The arbitration will be conducted in Fort Worth, Texas, or by telephone or online, as determined by the arbitrator. Any award of the arbitrator will be final and binding on each of the parties and may be entered as a judgment in any court of competent jurisdiction. If any claim, dispute or controversy is not subject to binding arbitration, you agree that the exclusive jurisdiction for that claim, dispute or controversy will be the state and federal courts located in Fort Worth, Texas, that you will not file any action or proceeding in any other jurisdiction; and that you waive any argument that Fort Worth, Texas is an inconvenient forum.

Limitation of Liability

ALTECH CORPORATION IS NOT LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, PUNITIVE OR PHYSICAL/EMOTIONAL DISTRESS DAMAGES. IN NO EVENT WILL ALTECH CORPORATION' LIABILITY FOR DIRECT DAMAGES EXCEED \$50.

Miscellaneous

If you have any questions or comments about our privacy practices, and the use of cookies, please send email to: info@altechcorp.com .